

FIG. 3

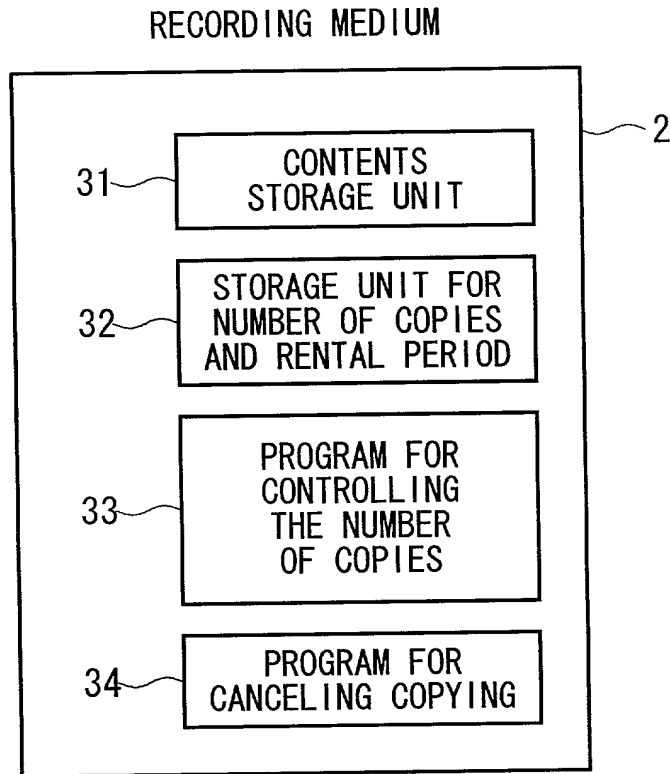
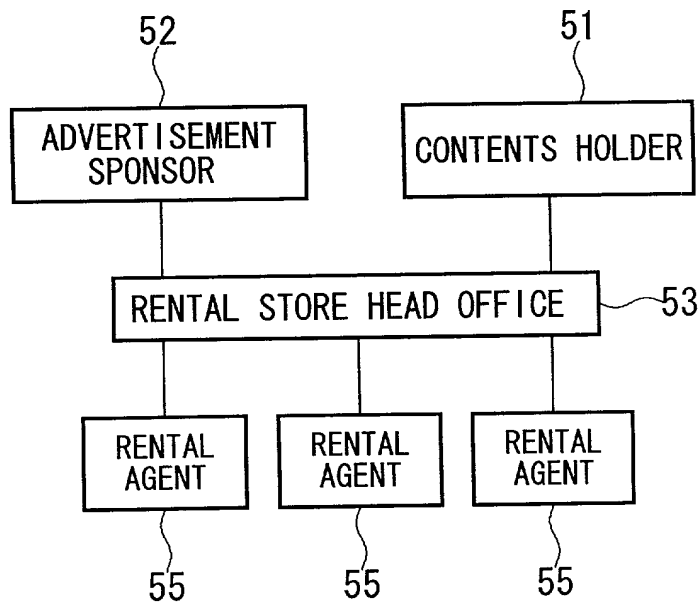


FIG. 5



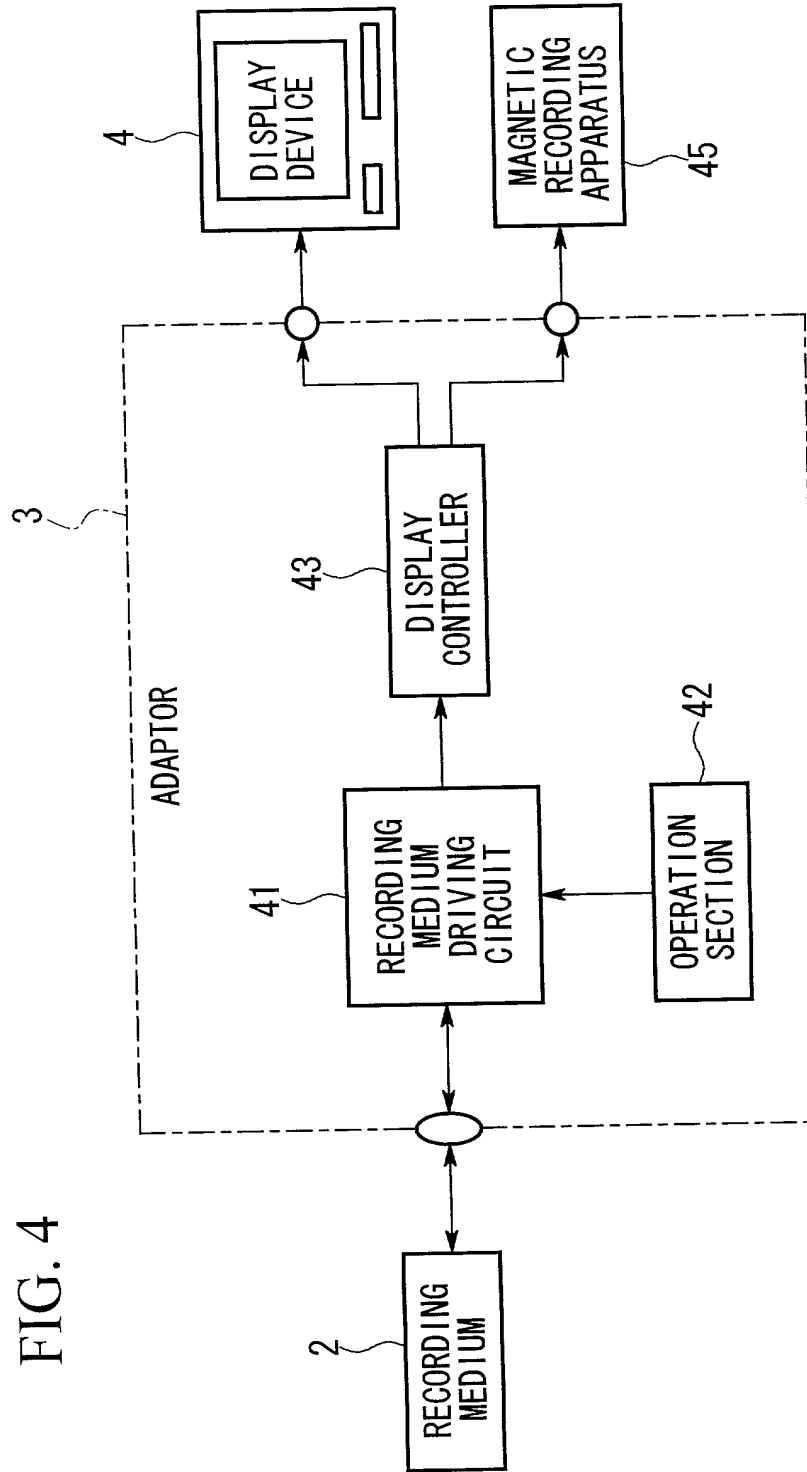


FIG. 6A

CONTENT NUMBER	RENTAL FEE (YEN)
1	250
2	150
3	200
4	230
⋮	⋮

FIG. 6B

NUMBER OF COPIES	FEE (YEN)
0	0
1	+50
2	+100
3	+150

FIG. 7A

RENTAL PERIOD	FEE (YEN)
1	0
2	+50
3~7	+100
8	+150

FIG. 7B

ADVERTISEMENT IMAGE RECORDING	FEE (YEN)
1	-50
2	-100
3	-150

FIG. 8A

<CONTENTS & RENTAL RECORDS>

CONTENT NUMBER	NUMBER OF DOWNLOADS	NUMBER OF PERMISSIBLE COPIES
1	15	35
2	20	10
3	10	7
4	35	15
5	70	0
6	12	8
⋮	⋮	⋮

FIG. 8B

<ADVERTISEMENT IMAGE & LOAD RECORDS>

PRODUCT NAME	NUMBER OF LOADS
A	12
B	25
C	7
⋮	⋮